



Republic of the Philippines  
**Department of Education**  
REGION IV- A CALABARZON  
CITY SCHOOLS DIVISION OF THE CITY OF TAYABAS

---

Advisory No. **129**, s. 2025  
May 27, 2025

In compliance with Deped Order (DO) No. 8, s. 2013  
this advisory is issued not for endorsement per DO 28, s. 2001  
but only for the information of Deped officials,  
personnel/staff, as well as the concerned public.  
(Visit [www.deped.gov.ph](http://www.deped.gov.ph))

**26<sup>th</sup> PHILIPPINE ACADEMIC BOOK FAIR**

The **Academic Booksellers Association of the Philippines (ABAP)** and **Primetrade Asia Inc.**, are proud to present the **26<sup>th</sup> Philippine Academic Book Fair** slated on **July 1-3, 2025 from 10:00 A.M.-7:00 P.M. at the Megatrade Hall 1, Building B, SM Megamall, Mandaluyong City**. This year's edition for the fair has the theme: "Knowledge, Innovations, and Excellence: ABAP Advancing Libraries in a Changing World".

Target participants are teachers and learners from public and private schools whose participation shall be purely voluntary.

Enclosed is the copy of the Communication for your perusal.

Widest dissemination of this Advisory is desired.

CID- 26<sup>th</sup> philippine academic book fair  
RECE8MN4-004836/May 27, 2025



---

Address: Brgy. Potol, Tayabas City  
Telephone No.: (042) 785-9615  
Email Address: [tayabas.city@deped.gov.ph](mailto:tayabas.city@deped.gov.ph)  
Website: <https://www.sdotayabascity.ph>



## Save the Dates! Visit the Philippine Academic Book Fair!

1 message

Edushop MIBF <edushop.info@gmail.com>  
To: Edushop MIBF <edushop.info@gmail.com>  
Bcc: tayabas.city@deped.gov.ph

Fri, May 23, 2025 at 11:53 AM

Dear Sir/Madam:

The Academic Booksellers Association of the Philippines (ABAP) and Primetrade Asia Inc., are proud to present the **26th Philippine Academic Book Fair** slated on **July 1 - 3, 2025 from 10:00 A.M. – 7:00 P.M.** at the **Megatrade Hall 1, Building B, SM Megamall, Mandaluyong City**. This year's edition for the fair has the theme: "Knowledge, Innovation, and Excellence: ABAP Advancing Libraries in a Changing World".

The Philippine Academic Book Fair is the country's only book fair that focuses on the education market. It is a B2B event that gathers major publishers and distributors from all over the Philippines and showcases the latest academic books, references, Filipiniana/locally published books, magazines, journals, educational video and audio materials, publishing aids, electronic references, and other materials for academic institutions at the most reasonable prices. The book fair will attract academicians, educators, students, and the general public from all over the country and the region itself.

*In this regard, we wish to invite you and your co-faculty members and students to come and visit the 26<sup>th</sup> Philippine Academic Book Fair and take advantage of the book fair specials available only during the fair.*

Joining the fair are: Bookquick Marketing, C & E Adaptive Learning Solutions, CD Books International, Inc., Central Books Supply, Inc., EESM Bookstore, F & J de Jesus, Inc., Fastbooks Educational Supply, Inc., Forefront Book Co., Inc., Golden Books Services, Inc., Linar International Book Resources, Inc., Megatexts Phil., Inc., Mind Mover Publishing House, Inc., Reader's Knowledge, Rex Education, Serv Enterprises, University of the Philippines Press & YFE Worldwide Logistics, Inc.

We have attached the Event Poster that will give you pertinent details about the fair. Should you require more information, please feel free to contact the Undersigned or Ms. Bernadette Santiago at telephone number 8896-0682 or email [bsantiago@primetradeasia.com](mailto:bsantiago@primetradeasia.com)

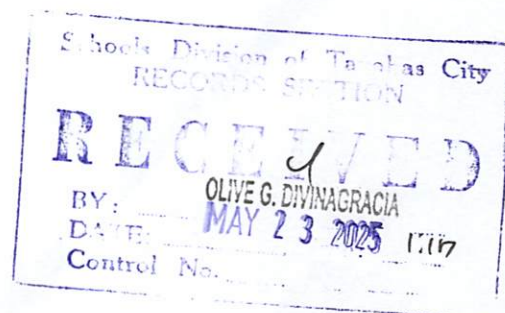
Thank you and we look forward to your joining us at the 26th Philippine Academic Book Fair!

Sincerely,

Rho-anne Vinluan

Project Officer

Philippine Academic Book Fair



ABAP 1. Poster 18"x 24".png



# Save the Dates! Visit the Philippine Academic Book Fair!

1 message

Edushop MIBF <edushopinfo@gmail.com>  
To: Edushop MIBF <edushopinfo@gmail.com>  
Bcc: bayabas city@deped.gov.ph

Dear Sir/Madam:

The Academic Bookellers Association of the Philippines (ABAP) and Primetab Asia Inc. are proud to present the 26th Philippine Academic Book Fair, slated on July 1 - 3, 2015 from 10:00 A.M. - 7:00 P.M. at the Megatrade Hall, 1, Building B, SM Megamall, Mandaluyong City. This year's edition for the fair has the theme: "Knowledge, Innovation, and Excellence: ABAP Advancing Learning in a Changing World".

The Philippine Academic Book Fair is the country's only book fair that focuses on the education market. It is a B2B event that gathers major publishers and distributors from all over the Philippines and showcases the latest academic books, references, Filipiniana/locally published books, magazines, journals, educational video and audio materials, publishing aids, electronic references, and other materials for academic institutions at the most reasonable prices. The book fair will attract academicians, educators, students, and the general public from all over the country and the region itself.

In this regard, we wish to invite you and your co-faculty members and students to come and visit the 26th Philippine Academic Book Fair and take advantage of the book fair, books available only during the fair.

Joining the fair are: Bookquick Marketing, C & E Adaptive Learning Solutions, CD Books International, Inc., Central Book Supply, Inc., ESM Bookstore, F & I de Jesus, Inc., Fastbooks Educational Supply, Inc., Fontfont Book Co., Golden Books Services, Inc., Lina International Book Resources, Inc., Megatexts Phil., Inc., Mind Mover Publishing House, Inc., Reader's Knowledge, Rex Educational Serv Enterprises, University of the Philippines Press & YFE Worldwide Logistics, Inc.

We have attached the Event Poster that will give you pertinent details about the fair. Should you require more information, please feel free to contact the undersigned or Ms. Bernadette Santiago at telephone number 8898-0682 or email bsantiago@primetabasia.com

Thank you and we look forward to your joining us at the 26th Philippine Academic Book Fair!

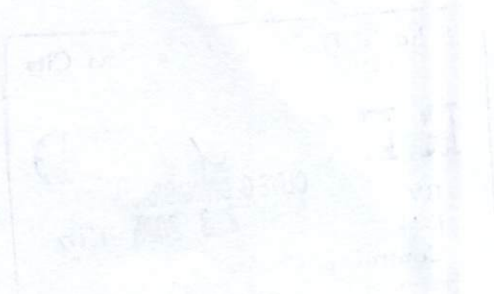
Sincerely,

Brianne Vinluan

Project Officer

Philippine Academic Book Fair

ABAP 1 Poster 18" x 24".png



noname  
3686K





ACADEMIC BOOKSELLERS  
ASSOCIATION OF THE PHILIPPINES

presents

# 26<sup>th</sup> Philippine Academic Book Fair

Knowledge, Innovation and Excellence:  
ABAP Advancing Libraries in a Changing World

JULY 1 - 3 2025 | 10:00 AM - 7:00 PM

Megatrade Hall 1, 5th Floor, Mega B  
SM Megamall, EDSA, Mandaluyong City

## EXHIBITORS:

Bookquick Marketing  
C&E Adaptive Learning Solutions, Inc.  
CD Books International, Inc.  
Central Books Supply, Inc.  
EESM Bookstore  
F & J de Jesus, Inc.  
Fastbooks Educational Supply Inc.  
Forefront Book Co.  
Golden Books Services, Inc.  
Linar International Book Resources, Inc.  
Megatexts Phil., Inc.  
Mind Mover Publishing House, Inc.  
Reader's Knowledge Bookstore  
Rex Education  
Serv Enterprises  
University of the Philippine Press  
YFE Worldwide Logistics, Inc.

Co-organized by:



PRIMETRADE ASIA, INC.  
professional event organizer

For more information, please contact: PRIMETRADE ASIA, INC.  
LG 24-25 Star Centrum Condominium,  
317 Sen. Gil Puyat Ave., Brgy. Bel-Air, 1209 Makati City, Philippines  
Telephone Nos.: (632) 8896-0682 | Email: [info@primetradeasia.com](mailto:info@primetradeasia.com)

